

FCC QUARTERLY ISSUES/PROGRAMS REPORT

**QUARTER 2, 2012
APRIL 1 - JUNE 30, 2012**

**WLUK-TV
GREEN BAY, WI**

LIN TELEVISION CORPORATION

WLUK-TV
F.C.C ISSUES/PROGRAMS REPORT - Qtr. 2, 2012
April 1, 2012 - June 30, 2012

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DESCRIPTION OF PROGRAMS

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- ⚙ Issues Listed
- ⚙ WLUK *FOX 11* News Reports –
News Report Summaries Labeled by Issues

FOX NEWS SUNDAY PROGRAM DESCRIBED

- ⚙ Topics + Guests on FOX Sunday News Program

F.C.C. QUARTERLY ISSUES REPORT
Quarter 2, 2012
April 1- June 30, 2012

FIVE ISSUES IDENTIFIED

See "News Reports" Section – Attached.
Daily News Stories Summarized & Designated
To Each Issue Identified This Quarter.

1. **ECONOMY**
2. **JOB & BUSINESS**
3. **ELECTIONS & GOVERNMENT ACCOUNTABILITY**
4. **CRIME & LAW ENFORCEMENT PROGRAMS**
5. **COMMUNITY ENGAGEMENT**

WLUK-TV

Issues & Programs FCC Report – Qtr 2, 2012

DESCRIPTION OF NEWS PROGRAMS

"Good Day Wisconsin"	Monday through Friday	5:00am – 9:00am
"Good Day Wisconsin"	Saturday	7:00am – 9:00am
"Good Day Wisconsin"	Sunday	7:00am – 9:00am
"FOX 11 News at 5PM"	Monday through Friday	5:00pm – 6:00pm
"FOX 11 News at 9PM" (Repeated the following day 2:00am-3:00am)	Monday through Sunday	9:00pm – 10:00pm
"FOX 11 News @ 5PM"	Saturday	5:00pm – 5:30pm
"FOX 11 News @ 5PM"	Sunday	5:00pm – 5:30pm
"First Business"	Mon-Tue-Wed-Thurs & Sunday	4:00am - 4:30am

All of the programs noted above are locally produced News programs presenting a mix of News, weather, sports and issue related feature stories. "First Business" is a syndicated news show.

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**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT
DESCRIPTION OF LOCAL PROGRAMMING**

April 1, 2012 - June 30, 2012

WLUK-TV gave significant treatment to community issues while airing the following types of programs:

1. **"Good Day Wisconsin"** – Four hours of local morning news, Monday thru Friday, 5:00AM-9:00AM and co-anchored by Rachel Manek and Pete Petoniak. Special on-site reports are provided by Reporter Emily Deem. Reports pertain to current issues in Northeast Wisconsin.
2. **"FOX 11 News" at 5:00PM** - Local newscast aired Monday through Friday 5:00-5:30 p.m. It is co-anchored by Tom Milbourn and Michelle Melby as they report the first evening local news.
3. **"FOX 11 News" at 9:00PM** - 9:00-10:00PM, Monday through Friday. This is Northeast Wisconsin's locally produced evening newscast. Co-anchored by Tom Milbourn and Michelle Melby.
4. **FOX 11 News at 5:00pm on Saturday & Sunday** –First local evening newscast on Saturday & Sunday, 5:00-5:30pm, co-anchored by Mark Leland & Laura Smith.
5. **FOX 11 News at 9:00pm** – Saturday & Sunday half-hour newscast with local co-anchors.
6. **"Good Day Wisconsin Weekend"** - 7:00-9:00am is Northeast Wisconsin's local Saturday & Sunday morning Newscast, co-anchored by Angela Kelly and Doug Higgins.
7. **Syndicated Shows** - Hosts interview guests, encourage audience questions on significant issues pertaining to life today.

WLUK-TV

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PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements-Local Any Day Any Time

The station broadcasts local and national public service announcements of varying lengths throughout the broadcast day. Many of the local PSAs are part of campaigns on one subject, such as health campaigns, the Jefferson Awards, food campaigns for the needy, recycling and military information.

PSAs- FOX Network Any Day Any Time

Included in the PSAs noted below, our network, FOX, has an extensive campaign of PSAs. All of these PSAs are focused on broad societal issues such as education, drug use, reading, etc., which feature the leading stars of FOX, making sure that the message is delivered in an interesting format.

WBA PSAs Rotation Various

Wisconsin Broadcasters Association features a variety of PSA's and provides the PSA's to member stations in the State of Wisconsin. PSA's are aimed at issues of interest to the American public such as health and medical News, Technology, travel, *Consumer Reports* and product analyses and the environment.

WLUK-TV

FCC Issues & Programs Report – Qtr 2, 2012

DESCRIPTION OF NEWS REPORTS **APPLICABLE TO ISSUES IDENTIFIED THIS QUARTER**

In the 2nd quarter of 2012, WLUK-TV aired extensive programming that addressed many areas of concern and interest to residents in the Northeast Wisconsin television market.

Below is a list of the five major issues identified this quarter. Sample programming aired pertaining to each of the issues follows in the next pages.

1. **ECONOMY**
2. **JOB & BUSINESS**
3. **ELECTIONS & GOVERNMENT ACCOUNTABILITY**
4. **CRIME & LAW ENFORCEMENT PROGRAMS**
5. **COMMUNITY ENGAGEMENT**

WLUK-TV
ISSUES/PROGRAMMING REPORTS
APRIL 1 – JUNE 30, 2012

<u>DATE</u>	<u>TIME</u>	<u>NEWS TITLE</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
<u>ECONOMY</u>				
MON 4/9	5:00PM	FOX 11 NEWS @ 5PM	1:30min	Utility Rates on Rise. Eric Peterson interviewed Kerry Spees, WI Public Service Spokesman, about announcement of raised rates for gas & electricity. Pete rayos, customer, said times are tough & rate increases affect our budgets. Inegrated Community Solutions, Ashwaubenon, offers assistance programs to help residents budget.
WED 4/11	5:00PM	FOX 11 NEWS @ 5PM	1:30MIN	Economy not up yet. Chad Doran reports at Boldt Company in Appleton. The CEO admits that commercial, residential construction is improving but due to economy construction businesses are not "out of the woods" yet.
SAT 4/14	9:00PM	FOX 11 NEWS @ 9pm	1:00MIN	Gas Prices Holding. Reporter Alex Fonallo report a 5-cent/gallong drop in gas prices at the local gas stations. This will be very helpful for families planning their Memorial day Holiday travel.
MON 4/23	5AM-9AM	GOOD DAY WI	6:00min	Gov.Walker Interview. Reporter Robert Horncek talked with Governor Walker in the WLUK Studio about issues affecting WI economy. His budget reforms saved WI taxpayers \$1-billion. He spoke of his goals in the Primary Governor Race on May 8 th & the Recall Election on June 5 th .
FRI 5/11	5:00PM	FOX 11 NEWS AT 5pm	1:00MIN	Postal Service Changes Kelly Schlicht reports at GB Postal Office, where original plan to close offices has been reverse...All due to economy. Post Office will now operate shorter hrs. during the week. Sean Hargadon, spokesperson, said this will save half-a-billion dollars in NE Wi.
WED5/16	5AM-9AM	GOOD DAY WI	1:30 MIN	Business & Economy. Laura Smith reports in Appleton where Appleton Papers announced their merger with Hicks Acquisition. This will help company's balance sheet & pay down debt, which has increased due to economical environment.
FRI 5/25	9:00PM	FOX 11 AT 9PM	1:30min	Economy & Job Market.

Reporter Mark Leland, "On Special Assignment", investigates the job market & how it relates to the Recall Elections coming up. Citizens are most concerned with economy improvement.

- THU 5/31 9:00PM FOX 11 NEWS AT 9PM 1:30min. Hotel increases to pay.** Beth Jones reports that the hotel tax will increase to 8%-10% effective July 1st. The economy has affected tourism business costs, and this money will aid the Greater GB Convention & visitor bureau.
- TUE 6/5 5:00PM FOX 11 News at 5PM 1:00min. Tuition increases,** Reporter Laura Smith talks with colleges & students about the increases in college tuition. It has affected students who originally planned to attend a 4-yr school.
- THUR 6/21 9:00PM FOX 11 NEWS AT 9PM 1:00min Economy hinders news.** Reporter Ben Krumholz covers story of GB Press Gazette Newspaper's new policy to charge online users a rate similar to home delivery of newspaper. Economy has hindered subscribers' budgets, and resulted in business reduction for newspaper.

JOBS & BUSINESS

- TUE 4/10 5:00pm FOX 11 NEWS @ 5PM 1:00min NEW CHEESE PLANT.** Eric Peterson reports in Oconto Cty. Local cheesemaker, BelGioioso Cheese, is \ expanding. A new plant is planned to be built in Chase, near Pulaski and will double the company workforce. Oconto Cty Planning Administrator said this business expansion will bring in new revenue to the town & area. Construction begins April 20th.
- TUE 4/10 9:00PM FOX 11 NEWS @ 9pm 1:00min JOB FAIR.** Ashwaubenon Retailer, Shopko, will hold a job fair at its headquarters on Pilgrim Way, seeking to fill more than 100 new positions at its corporate office. This is a result of the recent merger with Pamida Company and Shopko.
- TUE 4/17 5AM-9:00am – GOOD DAY WISCONSIN - 1:25MIN MARINETTE COMPANY TO ADD 92 JOBS.** Reporter Bill Miston talked with President/CEO Trisha Lemery, Winsert Company. The company presently has 190 employees. They make alloy products used in high performance engines, as well as in food & beverage & pharmaceutical industries. Winsert Company plans to add 92 new jobs, due to significant growth since 2009. This is valuable based on Marinette County's reported 9.6% unemployment.
- MON 4/23 5:00PM FOX 11 NEWS @ 5:00pm 1:00MIN JOB FAIR DRAWS HUNDREDS SEEKING WORK.** Kelly Schlicht reports at the job fair held at NWTC, Northeast WI Technical College, Green Bay. WLUK participated in job fair & talked with applicants interested in the industry. U.S. Rep Reid Ribble hosted the fair, and hundreds of job seekers attended. Employers we spoke to say positions

are available in heavy manufacturing, but the applicants lack the skills to fill the jobs available.

- MON 4/23 5AM-9AM GOOD DAY WISCONSIN 6:00Min GOVERNOR WALKER TALKS ABOUT ISSUES THIS ELECTION.** Reporter Robert Hornacek. Interviewed Governor Walker in the studio live during GDW Show. Gov.Walker said his budget reforms saved WI taxpayers \$1-billion. In education, the reforms closed the budget gaps. Example is Fond du Lack Public Schools which had 43 teachers retire, and the school system hired 43 new teachers. Gov.Walker gave his goals for the Primary Governor's race May 8th.
- WED 5/3 9:00PM FOX 11 NEWS AT 9pm 1:00Min 50 New Jobs** Eric Petersen explains the groundbreaking for Senior Health Care Center, which expects to bring 50 new jobs to Sturgeon Bay.
- FRI, 5/4 5AM-9AM GOOD DAY WISCONSIN 1:25Min STUDENTS ON THE JOB** Beth Jones reports on jobs available for special needs high school students, preparing to enter the workforce after graduation. Green Bay Public Schols offer a work experience program for these students, working with over 60 community businesses. It is a win-win situation.
- MON, 5/7 5:00PM FOX 11 NEWS AT 5:00PM 1:00min NEW JOBS CREATOR** Eric Peterson reports in Oconto where KCS Internat'l President Mark Pedersen talked about their business, the best boat builders & engineers in the nation. Their product sales have continued to be successful, and they anticipate hiring 175 new workers in the near future.
- WED 5/30 5:00PM FOX 11 NEWS AT 5:00pm 1:00MIN. JOB FAIR** Beth Jones reports at the Job Fair at Lambeau Field, GB. Applicants find opportunities to apply for off-the-field jobs.
- WED 5/30 5AM-9AM GOOD DAY WI 2:00Min Bring Jobs to WI** Mark Leland reports "On Special Assignment". Both Walker & Barrett focused on how to bring more jobs to WI. Barrett to follow same plan as in 2010. Walker targeted continuing his WI Economic Development Plan, already established.
- TUE 6/12 5:00PM FOX 11 NEWS AT 5:00PM 1:30MIN. Vets' Job Search.** Reporter Chad Doran talks with Manpower in Grand Chute about why vets may not get jobs they apply for. Examples related to job-specific skills or potential to return to active duty as seen thru employers' eyes. Job Fair offered by Fox Valley Tech College today with 51 employers participating.

ELECTIONS & GOVERNMENT ACCOUNTABILITY

- MON, 4/9 9:00PM FOX 11 NEWS @ 9PM 1:30MIN. GOVERNOR FORUM.**
Ben Krumholz reports at the Governor Forum held at Heritage Hill State Park, Green Bay, on Monday Evening. Three Democratic candidates participated – Milwaukee Mayor Tom Barrett, Kathleen Falk, Secretary of State Doug LaFollette. They answered questions from 100 area residents about jobs, healthcare, workers rights & education. Residents will be voting in the Primary Election in the Recall Race with Gov. Scott Walker scheduled May 8th.
- MON, 4/17 5AM-9AM GOOD DAY WISCONSIN-1:30 MIN WISCONSIN'S ELECTION SEASON KICKS OFF.** Reporter Kelly Schlicht outlines the upcoming calendar for WI voters. Primary Recall is May 8th. Final Recall is June 5th. The Partisan Primary for Fall Election is Tuesday, Aug. 14; and The General Election is November 6th. Both Democratic and Republican Party spokesmen say their membership has never been as strong as it is right now. Sixteen Senate seats are up for grabs in WI this November. Currently the balance of power is split evenly at 16-16.
- WED, 4/25 5:00PM FOX 11 NEWS AT 5:00PM 2:00MIN ON SPECIAL ASSIGNMENT.** Mark Leland began this special report by asking, "What will the recall election change?" His interviews equally addressed the concerns and changes of Republicans & Democrats. Voters support Walker & his changes and 46% oppose him, leaving an undecided 8%....with no guarantee anything will really change. The recall primary is May 8th and the General Election is June 5th.
- MON, 5/7 9:00PM FOX 11 NEWS AT 9:00PM 1:00Min ELECTION OFFICIALS PREPARE FOR THE PRIMARY.** Reporter Klelly Schlicht reminds everyone to get out and vote tomorrow in the recall primary election. She outlines polling places, sample of election ballot, voter ID requirements. The Gov. Accountability Board expects voter turnout higher than normal.
- FRI, 6/15 9:00PM FOX 11 NEWS AT 9PM 1:00min RECALL REACTION**
Ben Krumholz talks with Representative Dave Hansen, who commented about the declared Recall Recount for State Sen. Van Wanggard. John Lehman came in with 800 more votes, and Wanggard is requesting a recount.
- TUE, 6/20 5AM-9:00AM GOOD DAY WISCONSIN 1:30Min ROMNEY VISITS WISCONSIN.** Tom Milbourn reporting in Janesville on Republican Presidential Candidate Mitt Romney at his campaign stop on Monday at the business, Monterey Mills Factory. Governor Walker joined Romney, following his recall election victory in WI. Romney also joined by U.S. Rep. Paul Ryan, his hometown. U.S. Senator Ron Johnson also appeared at the event.

CRIME & LAW ENFORCEMENT PROGRAMS

- TUE 4/17 5:00PM FOX 11 NEWS AT 5PM 1:00min. BUSINESSES WARNED OF SCAM.** Reporter Eric Peterson is in Ashwaubenon at WLUK FOX 11. This business is one of the companies which received fake invoices. This is an example of state-wide scam taking on a new trick. The working on it is carefully designed to allude to fact that business has already provided a service...when it has not, explaine Trade & Consumer Protection agent, Sandy Chalmers.
- SAT 4/21 9:00PM FOX 11 NEWS AT 9PM 1:25MIN. MENASHA CRACKS DOWN ON TRAFFIC PROBLEMS.** Reporter Chad Doran explained the new program to combat traffic complaints which the City of Menasha Police have begun. It is only a month old, but residents say they are pleased with the police concern, actions & results. Officersare assigned to complaints and then follow-up for results.
- FRI, 4/27 5AM-9AM GOOD DAY WISCONSIN 1:50min. ADULTS ACCUSED OF ASSAULTING TEEN.** Alex Ronallo reported in Appleton at Wilson Middle School where two students and their parents were in a fight on the corner of Story & Franklin Sts. Two 14-year-students were fighting, and then the adults joined the fight. The adults said they were trying to break up the fight. Adults are being charged with child abuse & disorderly conduct...to appear in court on Monday.
- MON, 4/30 9:00PM FOX 11 NEWS AT 9pm 1:00Min STRING OF BURGLARIES IN KIMBERLY & COMBINED LOCKS.** Alex Ronallo reports with Officer Steeber of the Fox Valley Metro Police, saying 10 burglaries across the 2 communities have occurred since February. Missing items are similar and entry into homes follows a specific pattern. Police emphasize safety measures residents can take.
- SAT, 5/05 9:00PM FOX 11 NEWS AT 9PM 2:00Min HEROES BEHIND THE BADGE.** Laura Smith reports in Fond du Lac where the filming has begun for the Fond du Lac Officers documentary titled "Heroes Behind the Badge". It will honor fallen officer Craig Birkholz who died in the spring 2011 incident. The film will feature a city police officer & his dog who were invoved in a deadly standoff on March 20th. The documentary is set for release Fall 2012.
- SUN 5/27 2:30-3:30PM "A NATION REMEMBERS" 40min.** Special program titled, "A Nation Remembers....the Story of the 911 Pentagon Memorial". This program commemoriates the military and public individuals who came to the rescue of many injured citizens caught in the terrorist attack of the Pentagon. Syndicated program offered by.

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- SAT 6/2 9:00PM FOX 11 NEWS AT 9pm GB School Testing Investigation. Reporter Mark Leland talks with GB School District and the recent E-mail Released regarding the WKCE Testing Investigation. (340 pages). Eisenhower Elementary School principal is involved in the test investigation.
- MON 6/18 5:00pm FOX 11 NEWS AT 5pm FACEBOOK COMPLAINTS. Mark Leland talked with Green Bay Police Dept about increase in complaints, threats, etc. posted on Facebook. Complaints indicate criminal intentions. The number of filed complaints is quickly increasing.
- THU 6/28 9:00PM FOX 11 NEWS AT 9pm Heroin Arrests in Waushara Cty. Reporter Chad Doran spoke with Waushara County Sherriff regarding the recent apprehension of seven people involved in illegal Heroin drug sales. Sheriff Peterson this is becoming more of a problem and wanted to increase community awareness of the problem, and need to report it.

COMMUNITY ENGAGEMENT

- WED 4/18 9-10:00PM **GOLDEN APPLE AWARDS** 60 Min Tom Milbourn & Michelle Melby emceed this hour-long presentation of the Green Bay Chamber Of Commerce's "2012 Golden Apple Awards Presentation" to celebrate the exemplary educational efforts of 12 educators from Green Bay Area Schools. Honorees included 5 individuals and two teams of educators. Reception, dinner & presentation was held at the Radisson Conference and award presentation was televised live by WLUX FOX 11, Green Bay.
- FRI, 4/20 5:00PM **FOX 11 NEWS AT 5pm. 1:25 MIN. NEW GUN RANGE PROJECT.** Chad Doran reports in Wautoma as the community project created a new gun range. In Feb. the DNR contacted Operating Engineers Local 139 based in Coloma for help with the facility improvements. Instead the group built a new state-of-the-art gun range, donating their time & equipment. Students in the technology classes at the Wautoma H.S. also helped.
- MON 5/28 5:00-6PM **THEY SERVE IN SILENT VIGIL** 40 Min. A patriotic Special distributed by New Visions Syndication.
- TUE 6/12 9:00PM **FOX 11 News at 9PM 1:00Min. Teacher Award** Beth Jones reports on the chemistry teacher at Appleton East H.S. who is receiving recognition from President Obama. Kara Pezzi will receive the award for excellence in Math & Science Teaching.

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